

**trupanion™**

Medical insurance for the life of your pet.



**SPRING**

**New Kitten Guide**

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# trupanion™

Medical insurance for the life of your pet.

## A Go Home Day Offer for Your Kitten

Call today for immediate coverage for kittens raised by:

**Morningside Meow Maine Coons**

Activate today to protect your kitten from the costs of new, unexpected injuries and illnesses.



**IMMEDIATE COVERAGE**

**NO PAYOUT LIMITS**

**VETDIRECT PAY™**

**Call 855.266.2156 within 24 hours of getting your pet to activate.**

It only takes a few minutes, and a real person is available by phone 24/7/365 to assist you.

Or go to [trupan.in/breederofferus](https://trupanion.in/breederofferus) to activate your offer.

**PROMO CODE:\***

**BR1MW6623**

\*Excluding NY

**NY PROMO CODE:**

**BR2MW6623**



Pick up your new kitten.



Call Trupanion to activate coverage.



Protect your kitten for life.

Offer is valid 24 hours before to 24 hours after getting your new pet. Offer must be activated by new owner.

VetDirect Pay™ only available at participating veterinary hospitals. Trupanion and VetDirect Pay™ are trademarks owned by Trupanion, Inc. Breeders are not compensated for providing this offer. This special offer is available for pets when activated anytime from 24 hours before until 24 hours after going home to their new family in the US and Canada. This offer is non-transferable. Limit one per pet. Offer programs vary based on where you live. For residents of CA, ID, FL, PA, PR, SC, and WA, your monthly payment is discounted the first year of this plan. We also collect the first month's discounted cost over months 2 through 12 of your first year as part of your monthly cost. Terms and conditions apply. See the policy on [our website](#). Trupanion is a registered trademark owned by Trupanion, Inc. Underwritten in Canada by Accelerant Insurance Company of Canada, and in the United States by American Pet Insurance Company or ZPIC Insurance Company, 6100 4th Ave S, Seattle, WA 98108. Sold and administered in Canada by Canada Pet Health Insurance Services, Inc. dba Trupanion 309-1277 Lynn Valley Road, North Vancouver, BC V7J 0A2 and in the United States by Trupanion Managers USA, Inc. (CA license No. 0G22803, NPN 9588590). Canada Pet Health Insurance Services, Inc. is a registered damage insurance agency and claims adjuster in Quebec #603927.



# Congratulations on Your New Kitten!

## Don't forget to activate your Go Home Day Offer

Thanks to your breeder, you've received a special Go Home Day Offer from Trupanion. We know the first day with your kitten is a whirlwind, but don't forget to activate your offer!

### Why is my Go Home Day Offer important?

Kittens are prone to surprise injuries and illnesses. By activating your Go Home Day Offer now, you can make sure that your new kitten has the medical protection they need right from the get-go. It's our way of saying "congratulations on your new family member!"

### When should I activate my offer?

This is a special offer that **must be activated within 24 hours of picking up your pet** in order to receive immediate Trupanion coverage.

**Call 855.266.2156 to Activate Your Offer**

**Use the code provided on page 3**



# Your Feline Friend Deserves the Best Coverage

**With one simple plan, Trupanion helps protect both your cat and your wallet.**

Policy details vary by location. Please call our Customer Care team at **855.266.2156** to learn more about the policy for your state or province. They're available 24/7 to help.

Regardless of where you live, you always get the following benefits:

## **No payout limits**

We won't cut off care or raise rates just because your cat is unlucky or develops a chronic condition that needs care.

## **See any veterinarian**

Whether you need to visit your current veterinarian, an emergency hospital, or a specialist, you're covered at any licensed veterinary practice in the United States, Canada, Puerto Rico, or Australia.

## **Avoid waiting for reimbursement**

Trupanion can pay veterinary hospitals directly at checkout in seconds.\* Visit **our website** to find out if your veterinarian accepts our direct payments.

## **We do what we say**

Trupanion has paid out over \$3 billion in claims since our founding in 1998. We love pets and promise to treat yours as though they were our own.

Terms and conditions apply. See the policy for complete details on **our website**. \*Available at participating veterinary clinics.

# Coverage Overview

## What's covered

From diagnostic costs to treatment for injuries and illnesses, we've got your cat's back.



Diagnostic tests



Medications



Surgeries



Hospital stays



Prescription foods



Prosthetic devices



Orthotic devices



Carts



Supplements



Herbal therapy

## What's not covered

- Pre-existing conditions (conditions that show symptoms in the 18 months before the effective enrollment date\*)
- Spay or neuter
- Preventive care (vaccinations, flea and tick control, etc.)
- Exam fees and sales tax, where applicable

### Who?

All cats and dogs under 14 years old can enroll for lifelong coverage.

### What?

One simple plan covers eligible costs for new, unexpected injuries and illnesses with no payout limits.

### Where?

Visit any veterinary, emergency care, or specialty hospital in the United States, Canada, Puerto Rico, or Australia.

### When?

Thanks to the Trupanion Go Home Day Offer from your breeder, coverage becomes effective immediately upon activation — with no exam required. If your offer is not activated promptly, coverage delays may apply.



\*Coverage varies by state. See the policy for complete details on [our website](#).



# How does a simple accident turn into a \$5,500 surgery?

## It's easier than you think.

Saving for your pet's medical bills is a great idea — until real life gets in the way. You work hard for your money; spend it on what you want.

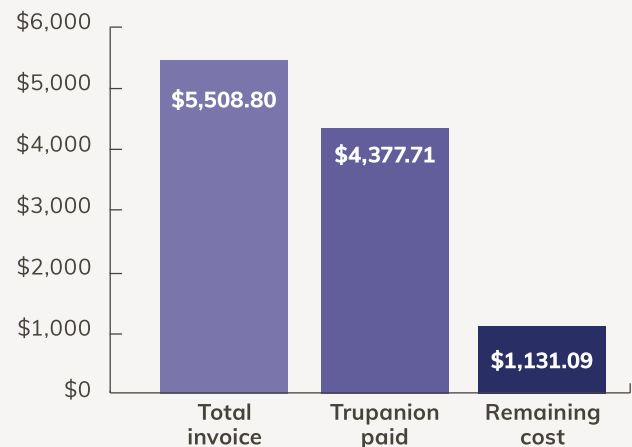
With Trupanion, you're protected:

- **No payout limits for eligible costs**
- **A Customer Care team available 24/7/365**
- **Payments made directly to the veterinary hospital\***

There's no predicting if or when an unexpected injury or illness will affect your pet. Trupanion is always available whenever you need it.

## Trupanion was there for this pet.

Two weeks after signing up for coverage, this pet jumped off the couch and broke his leg.



Based on an actual member plan with 90% coverage on eligible costs and a \$250 deductible applied.

\*Trupanion software required at the veterinary hospital with veterinarian-approved direct bill pay. Visit [our website](#) to see if your veterinary hospital accepts direct payment.



## Your Kitten's First Year

**With Trupanion, you can protect your kitten nose-to-tail from new, unexpected injuries and illnesses.**

Your new feline friend is sure to bring you plenty of laughs, cuddles, and playtime. But while you're enjoying bonding and getting to know your new best friend, it's important to take their health seriously. Talk with your veterinarian about your kitten's specific needs, including their vaccine and checkup schedule. In the meantime, there are key life stages to watch for as your kitten grows.



**Call 855.266.2156 within 24 hours of picking up your pet to activate coverage! For more helpful cat care tips, [click here.](#)**

|  |  |                                    |
|--|--|------------------------------------|
|  <p><b>DEVELOP</b></p>  | <p><b>Birth to 8 weeks</b></p>   | <p><b>Behavior to look for</b></p> |
|  <p><b>PREPARE</b></p>  | <p><b>8 weeks to 3 months</b></p>  | <p><b>Behavior to look for</b></p> |
|  <p><b>SOCIALIZE</b></p>  | <p><b>3 to 6 months</b></p>  | <p><b>Behavior to look for</b></p> |
|  <p><b>GROW</b></p>   | <p><b>6 to 12 months</b></p>   | <p><b>Behavior to look for</b></p> |
| <p>Between 3 and 10 days old, kittens' eyes open, baby teeth break out, and sharp senses of hearing and smell develop. By the time they are 8 weeks old, kittens will be almost fully weaned.</p>  | <p>Kittens start to discover the world around them! They spend these early weeks learning to stand, walk, run, and jump. They also develop adult-like sleep and social patterns.</p>   |                                    |
| <p>As they approach 12 to 14 weeks, kittens will be just about ready to head to their forever homes. While these kitties are more adventurous and independent than younger kittens, they are also likely to be cuddly and affectionate with each other and humans.</p> | <p>You'll notice both social and play skills emerging, but your new kitten still has a lot of growing to do. It's time to make an appointment so your veterinarian can advise on litter box training, feeding tips, and other vital care needs.</p> <p><b>ACTION: Take your kitten to the vet.</b></p>             |                                    |
| <p>At this time, your kitten will begin losing their baby teeth. They may not eat as much or as quickly as a result, and they may also start chewing on things. They will also start seeing you and other family members as part of their "litter."</p>                | <p>Your kitten is likely to start testing their limits at this time, playing more roughly with everything from toys to human feet. Make sure your kitten has scratch pads and toys to keep them occupied in a healthy manner, and pull away if they try to bite.</p> <p><b>ACTION: Get plenty of cat toys.</b></p> |                                    |
| <p>Your kitten will enter a more watchful stage at this time, observing more and responding less to things around them. They may also start to become more territorial.</p>  | <p>You'll notice more signs of maturity, but keep engaging with your cat and they'll be your bonded friend for life. Check in with your veterinarian to make sure they're growing up healthy.</p> <p><b>ACTION: Talk to your veterinarian.</b></p>   |                                    |



## Spring Safety Tips for Cats

**Simple safety tips to enjoy a worry-free spring with your pet.**

### Check the weather

Just because winter is over does not mean that cold days are over. Make sure your furry friend has plenty of cozy spots around the house to curl up in and get warm. Check the temperature forecast daily (especially when you're going to be out most of the day) and plan accordingly.

### Time for flea & tick control

Most pet cats spend the bulk of their time indoors. However, that doesn't mean that your kitty isn't at risk of fleas and ticks. These tiny external parasites can make their way inside and onto your pet's fur via open doors and windows, shoes, and human clothing. Because they can carry a variety of illnesses (including invasive parasites), practicing monthly flea and tick control is crucial to your cat's well-being. Talk with your veterinarian about what options may be best for your pet.

### Play safe with all plants

Many popular house plants and garden plants can cause toxic reactions in cats, so it's important to take caution during spring. Always research plants before adding them to your home, and keep them all out of reach of your cat.

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**Common houseplants like pothos, lilies, and aloe vera can cause toxic reactions in cats if eaten.**

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**Seasonal materials like lawn fertilizers and de-icers are highly toxic to cats, so keep locked away and out of reach.**

## Spring allergies affect pets too

Just like humans, cats can experience seasonal allergies to pollen, dust mites, mold, and other environmental allergens. Make an appointment with your veterinarian if you notice signs like excessive scratching or licking, red/irritated skin, or watery, red eyes.

## Keep spring cleaning pet-friendly

Maintaining a clean household is important for the health of pets and humans alike, but be careful with the products you're using. Many soaps, bleaches, polishes, and other cleaning products can cause skin irritations in animals or be toxic if swallowed. Consult with your veterinarian about what may be safest, and keep pets out of the room while you're cleaning.

## Indoors is safest

It can be tempting to want to bring your pet outside this spring, but the great outdoors can be full of perils for cats any time of the year. Potential predators roam in both urban and rural areas, and unpredictable weather conditions can lead cats to hide somewhere unsafe. It's recommended that you keep your cat indoors throughout the season.

## Secure windows mean secure pets

The increasingly warm, nice weather makes it tempting to open the windows. Before you do so, check window screens to ensure they are secure. Cats may be drawn to the interesting noises and scents coming through windows, and the last thing you want is your furry friend sneaking through or falling out.

## Encourage exercise

Your cat needs plenty of physical activity year-round to stay healthy and agile. Always make sure they have access to enrichment toys and safe areas to climb and scratch. Be sure to set aside time every day to play with your pet.

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**Spring is a great time to make sure your pet is current on their vaccinations.**

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**Brushing your cat regularly will help keep their coat neat and healthy during spring shedding.**

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**An air purifier may help with seasonal allergies and the effects of cleaning product fumes on pets.**





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